



B3  
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PREMIUM BAROSSA  
WINES

# Press Release

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## Taste

# Buying back the farm



**Wine**

GRAEME PHILLIPS

**T**HE Basedows were among the first German migrants to arrive in the Barossa in the late 1840s, part of the same wave of migration that saw Germans planting the first vines at Swansea on our East Coast.

Inevitably, the family became involved in the wine industry and were prominent Barossan producers of table and fortified wines until the death of John Oscar Basedow in 1975, five years after his Basedow 1969 Cabernet Sauvignon had won the coveted Jimmy Watson Trophy.

On John's death, his three young sons, Peter, Richard and Michael, watched helplessly as the vineyards, winery, label and heritage of more than 100 years passed out of the family. Since then, ownership of the Basedow name has ping-ponged with corporate takeovers and insolvencies to today reside with an obscure wine business in the Upper Hunter.

The brothers want it back. Now successful professional and business men in Adelaide, they're planning to buy back the farm and reclaim their proud Barossan wine heritage, taking the first step in this strategy with the recent launch of their B3 wines.

"We've created our own label, B3 Wines, as part of a long-term strategy to re-establish our



**RICHARD BASEDOW:**  
Long-term strategy to re-establish the wine family in the Barossa.

family in the Barossa" said Richard on a recent visit to Hobart.

"It's a label we'll use until we manage to get our name back."

The brothers will be in Hobart in a few weeks time for the release of the B3 range of wines into the Tasmanian market.

The range includes a fresh and tangy, unoaked B3 Barossa Semillon, a fruity unoaked B3 Barossa Chardonnay, both from the 2004 vintage, a soft, plummy merlot and

a good firm, savoury Grenache, shiraz mouvedre blend from 2003 as well as a nice tight and restrained cabernet and a typical sweet and intense Barossan shiraz from 2002.

Expected to retail at under-\$20 across the range, they're good value, well worth having a look at.

*With a family lineage tracing back to the genesis of Australia's wine industry, perhaps it was inevitable that the brothers Basedow – Peter, Michael and Richard – would one day return to winemaking and their Barossa heritage.*